



LIQUATS

PRESS KIT



ALIMENTARIA 2024
Pavilion P2 stand D561



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Innovations

NATRUE Barista Oat Coffee and Oat Cappuccino

Our new **NATRUE Barista Oat coffee and Oat Cappuccino** are our first on-the-go coffee drinks. The first option on the market that is 100% plant-based and clean label. Both products are free from additives, added sugars and gluten. With a clear winning flavour, they are a perfect drink to have at any time. Available in 230ml, in both grocery and OOH channels.



Without additives



Without added sugars



Gluten free



Source of protein



Low in saturated fats



Very low in salt

Water, Oats (13%), Coffee extract (0.6%), Rapeseed oil, Natural coffee flavour, Sea salt and Citrus fibre



Without additives



Without added sugars



Gluten free



Low in saturated fats



Very low in salt

Water, Oats (14%), Rapeseed oil, Coffee extract (0,5%), Defatted cocoa powder (0,15%), Sea salt and Citrus fibre

Innovations

NATRUE BARISTA SOY

The plant-based soy drink specially created for coffee lovers. Enjoy a creamy texture, dense foam for art latte and a neutral flavour that enhances the coffee's taste. An excellent choice for who wishes a healthy soy drink for their coffee, without additives and sugar. Available in 1L and box formats, in both grocery and OOH channels.



NEW



Without additives



Without added sugars



Gluten free



Source of protein



Low in fats saturated



Very low in salt

Ingredients: Water, Soy (6%), Rapeseed Oil, Sea Salt



About us



PIONEERS

Since 1991 we've been exclusively producing plant-based drinks next to Montseny National Park



EXPERTISE & KNOW HOW

Specialized in plant-based industry with own technology and talent to produce the best product



HIGH QUALITY INGREDIENTS

We work with selected ingredients of the highest quality, working with whole grains to extract the best of the ingredient



LEADERS

Liquats Vegetals is the leading company producing plant-based drinks in Spain and one of the biggest producers in Europe



J.M. Erra
(Founder)

David Erra
(Technical Dir.)

Laura Erra
(CEO)

Josep Erra
(Production Dir.)

Our history



Our mision



Producing differential plant-based products through unique know-how and own technology using quality raw materials.



International presence



Exports represent **27%** of our turnover and a strategic pillar to accelerate our own brands and private label business



We are present in more than 45 markets

Our products



WHOLE GRAIN

We produce our drinks from whole grain. When you crush you can guarantee quality control

WATER FROM MONTSENY

High quality water that naturally benefits our body thanks to its low sodium content

NON TRANSGENICS

We do not use GMOs as a result of our commitment to sustainability and the environment

INGREDIENTS

Quality comes first when choosing our supplies. We have a restrictive policy regarding the origin of our raw material to ensure its quality

100% PLANT-BASED

No animal origin ingredients. Our product are vegan-friendly

TALENT & TECHNOLOGY

We develop clean label products thanks to our own technologies and our talented R&D team



Our products



Our technology and production systems allow us to produce different types of plant-based drinks either organic or conventional

OAT RICE CHOCOAT RICE COCONUT RICE HAZELNU



ALMOND SOY WALNUTS



Our certifications



IFS (INTERNATIONAL
FOOD STANDART)
Qualification: 97,99%



BRC (GLOBAL
STANDARD
FOOD SAFETY, UK)
Qualification: AA



ISO 17025 ALLERGENS
CONTROL



ISO 14001
SUSTAINABILITY



B-CORP
CERTIFIED



EXCELLENCE
IN WATER
MANAGEMENT



HUMAN RESOURCES
POLICIES AND
OCCUPATIONAL
HEALTH AND SAFETY



ORGANIC
CERTIFICATES



V-LABEL



GLUTEN FREE
CERTIFICATE



KOSHER
CERTIFICATE



HALAL
CERTIFICATION
SERVICES



FDA (FOOD AND DRUGS
ADMINISTRATION, USA)



INTERNATIONAL CHAIN
OF HYPERMARKETS

Sustainability Plan



ENVIROMENTAL PILAR



SOCIAL PILAR

Our brands



YOSOY

YOSOY is the expert brand and market leader in vegetable drinks. Bet on offering drinks with the fewest ingredients, no additives and no added sugars. It has an ecological range.



NATRUE

Our international brand with a wide range of 100% vegetable products. Drinks produced with mountain water, without additives and without added sugars.



Our brands



MONSOY

- DESDE 1992 -

Monsoy is our brand of organic plant-based drinks with a wide range of specialized products for the dietetic channel.



Almendrola

— EST. 1964 —

After 50 years it is the only drink made with whole almonds according to a patented formula.



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